

University Photographer/ Videographer

General Summary:

North American University's UMCR department is seeking an individual who is creative, self-motivated and knows their way around a camera. The candidate would assist in identifying and developing NAU's brand through graphics and photography. Must be capable of shooting products and editing photos. This role is perfect for a student passionate about photography, videography and social media content creation. If you have a flair for graphic design, that's a plus!

Job Title:	University Photographer/Videographer
Department	UMCR (University Marketing, Communications and Relations)
Rate of Pay:	Undergraduate \$10.00 per hour, Graduate: \$12.00 per hour
Hours/week:	Up to 20 hours/week; Summer Sessions/Breaks - Up to 40 hours/week
Supervisor:	Abdulhalim Yusuf
Schedule:	Flexible with student's class schedule
Location:	On campus – 11929 W. Airport Blvd. Stafford, TX 77477
Evaluation:	30 – day evaluation

Principal Duties and Responsibilities:

- Capture high-quality photos and videos of university events, campus life, and promotional materials.
- Work effectively to produce daily content for all social media platforms.
- Attend and photograph/record university events
- Set up photo shoots with other students to capture NAU student life for website and brochure images.
- Student will need to have knowledge of DSLR, Video recording equipment and editing software such as Adobe Photoshop, Premiere (or other video editing software).
- Student will also need to be highly collaborative and communicative to recruit students for shoots.
- Edit and produce engaging visual content for NAU's social media platforms.
- Assist in developing and executing content strategies that align with the university's brand and goals.
- Assist in managing the university's social media accounts, including scheduling posts, engaging with the community, and monitoring performance metrics.

Requirements:

Must meet student employee eligibility requirements located at (<https://www.na.edu/faculty-staff/human-resources/student-workers/student-employee-eligibility/>). Must be a NAU student in good standing with the University. Must have and maintain a minimum of a 3.0 NAU cumulative GPA.

Knowledge and Skills Required:

- Exceptional communication and teamwork skills
- Friendly, positive and professional demeanor
- Strong understanding of social media platforms (Instagram, Facebook, Twitter) & content trends.
- Reliable, punctual, conscientious and exercises good judgment
- Proficiency in using cameras, video equipment, and editing software (e.g., Adobe Creative Suite, Final Cut Pro, Adobe Lightroom, Photoshop, Aftereffects, iMovie, Final Cut Pro experience)
- A portfolio is required to illustrate previous work
- Basic graphic design skills are highly desirable

To Apply:

Interested candidates should submit a resume, and a portfolio showcasing relevant work (photography, videography, social media content, and any graphic design projects) to umcr@na.edu; specify you are applying for the "University Photographer/Videographer" position. Incomplete applications will not be considered. All eligible applicants will be sent an email for an on-campus interview with the UMCR Department.

North American University is an Equal Opportunity/Affirmative Action employer. NAU is committed to the principle of equal opportunity in education and employment, and it is the policy of the University to recruit qualified individuals of diverse backgrounds to its faculty, staff, and student body. NAU does not discriminate against individuals on the basis of race, color, religion, sexual orientation, gender identity, national ethnic origin, age, disability, or veteran status in its admission policies, educational programs, or employment of faculty and staff.

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